



## DIVISION OF ENVIRONMENTAL QUALITY

Sarah Huckabee Sanders  
GOVERNOR

Shane E. Khoury  
SECRETARY

May 6, 2025

Rick Ferguson  
Waterview Meadows, LLC  
Paradise Valley Subdivision  
11324 Arcade Dr. Ste 12  
Little Rock, AR 72212

Email: [Ferguson.office@gmail.com](mailto:Ferguson.office@gmail.com)

**RE: NPDES Permit Number ARR157007, AFIN 60-05054  
PROPOSED CONSENT ADMINISTRATIVE ORDER**

Dear Mr. Ferguson:

Attached is a proposed Consent Administrative Order (CAO) for violations of the Arkansas Water and Air Pollution Control Act, Ark. Code Ann. § 8-4-201 *et seq.*, at a site located at 23001 Roland Cutoff Rd in Roland, Arkansas. The Division of Environmental Quality (DEQ) has determined that this CAO is necessary to ensure compliance with the Act.

The enclosed CAO lists violations in the “Findings of Fact” section and the items needed to achieve compliance in the “Order and Agreement” section. Additionally, DEQ proposes a civil penalty of **\$9000.00** to settle the violations outlined in this CAO. DEQ will accept in settlement one-half of the full civil penalty, **\$4500.00**. The penalty reduction incentive for expedited settlement will be withdrawn **twenty (20) calendar days** after this letter is received unless an arrangement for extension has been reached. If you choose to accept the terms of the CAO, please sign, date, and **return the signed copy** to the Office of Water Quality Enforcement Branch at the email listed below. Subsequently, the Director of DEQ will sign the CAO and you will be provided a copy including information on the public notice process and the effective date of the CAO.

In addition, you may have the option of directing up to thirty-five percent (35%) of your penalty toward a Supplemental Environmental Project (SEP) to advance environmental interests. The DEQ Director has the final authority to establish the level of mitigation of a penalty. If you are interested in a SEP as part of your negotiated settlement, please refer to DEQ’s SEP Policy and Proposal Guidelines at <https://adeq.state.ar.us/legal/sep.aspx> for additional information.

Failure to contact DEQ’s Office of Water Quality, Enforcement Branch in response to this CAO within **twenty (20) calendar days** of receipt of this letter will constitute a rejection and unilateral enforcement action may proceed. Should you wish to discuss this matter further, or schedule a meeting, you may contact me at 501-682-0630 or [leslie.allen-daniel@arkansas.gov](mailto:leslie.allen-daniel@arkansas.gov).

Sincerely,

A handwritten signature in cursive script that reads "Leslie Allen-Daniel".

Leslie Allen-Daniel  
Compliance Coordinator, OWQ, DEQ

Cc: Vince Floriani, P.E. [vfloriani@sbcglobal.net](mailto:vfloriani@sbcglobal.net)  
Brian Harrington, Harper Construction Company [brian.har@sbcglobal.net](mailto:brian.har@sbcglobal.net)